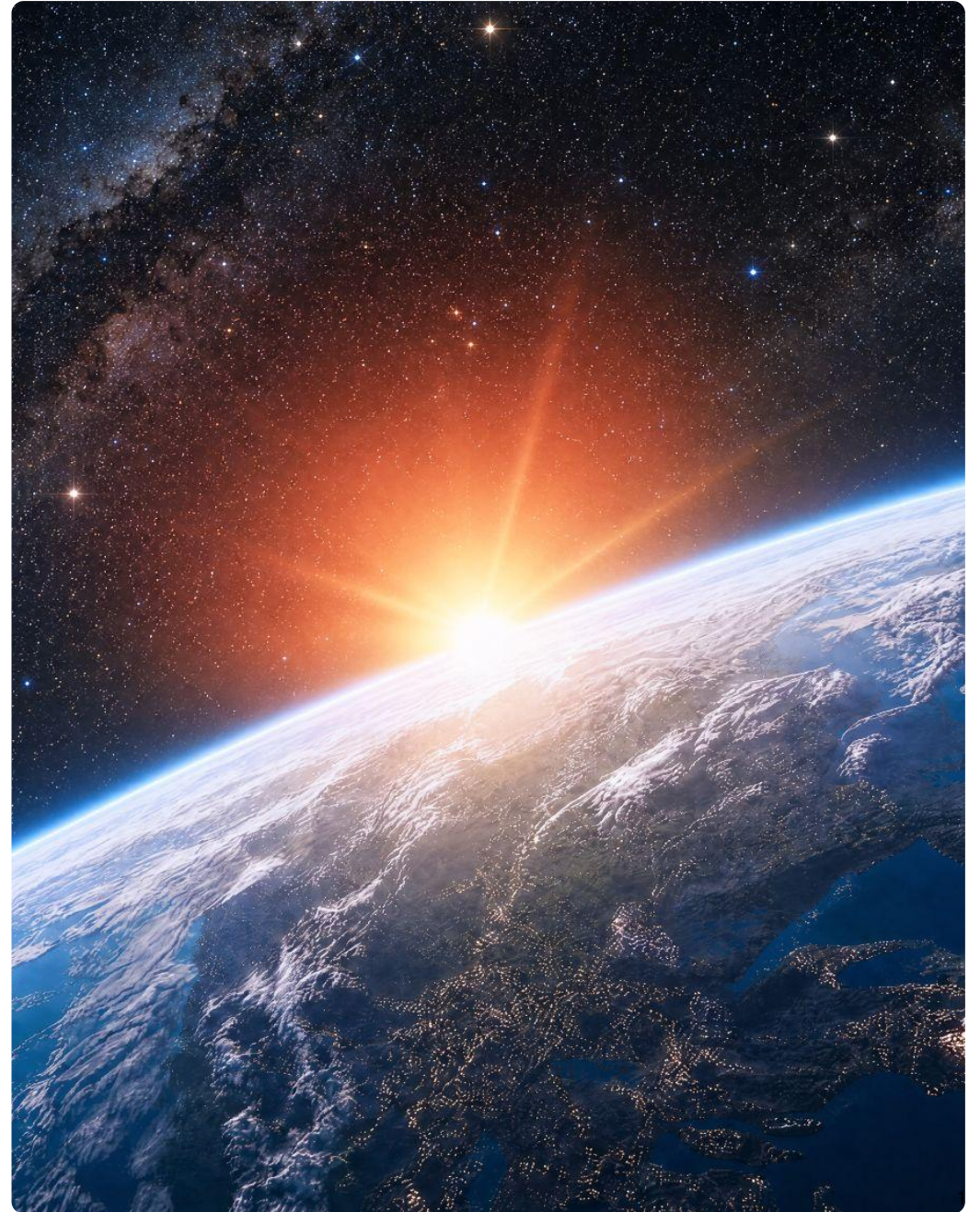


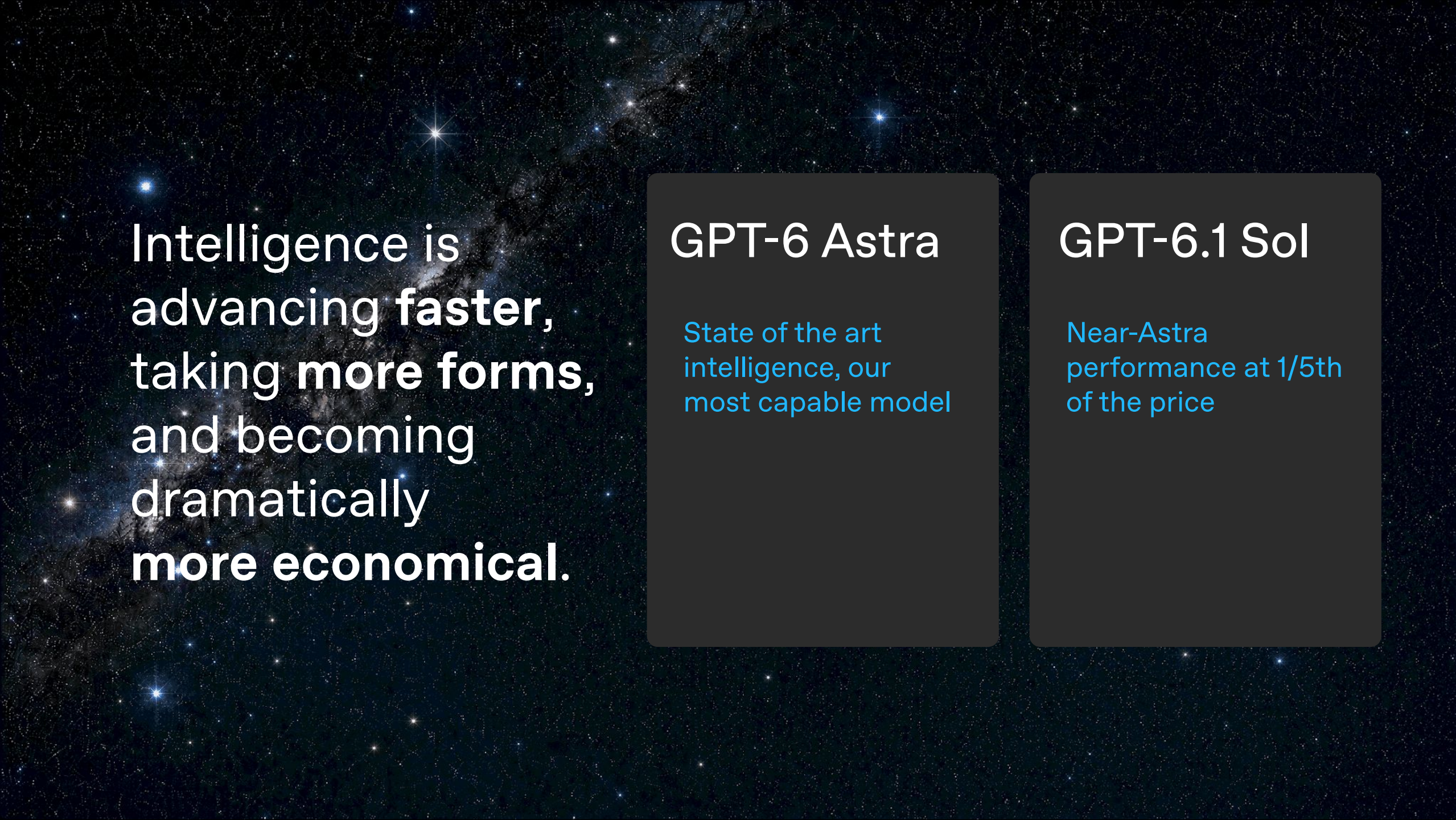
OpenAI

Créer des applications pour les humains et les agents

Dev with AI
Oct. 12th

Katia Gil Guzman (@kagigz)
Developer Experience · OpenAI





Intelligence is
advancing **faster**,
taking **more forms**,
and becoming
dramatically
more economical.

GPT-6 Astra

State of the art
intelligence, our
most capable model

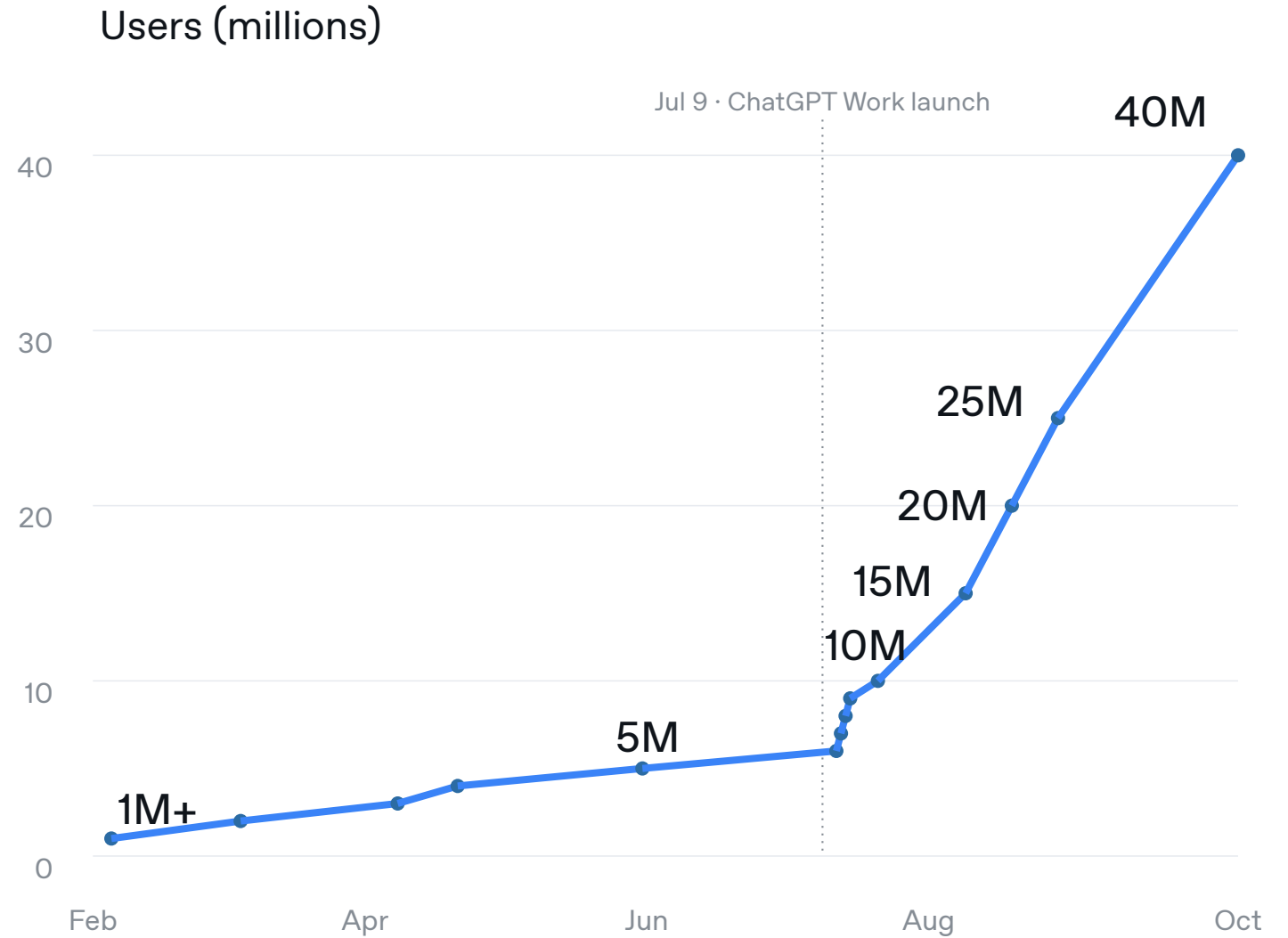
GPT-6.1 Sol

Near-Astra
performance at 1/5th
of the price

40M

weekly active users

ChatGPT Work
+ Codex



dots

Delegate ongoing responsibilities

Always-on agents that learn what matters to you and work on your behalf.

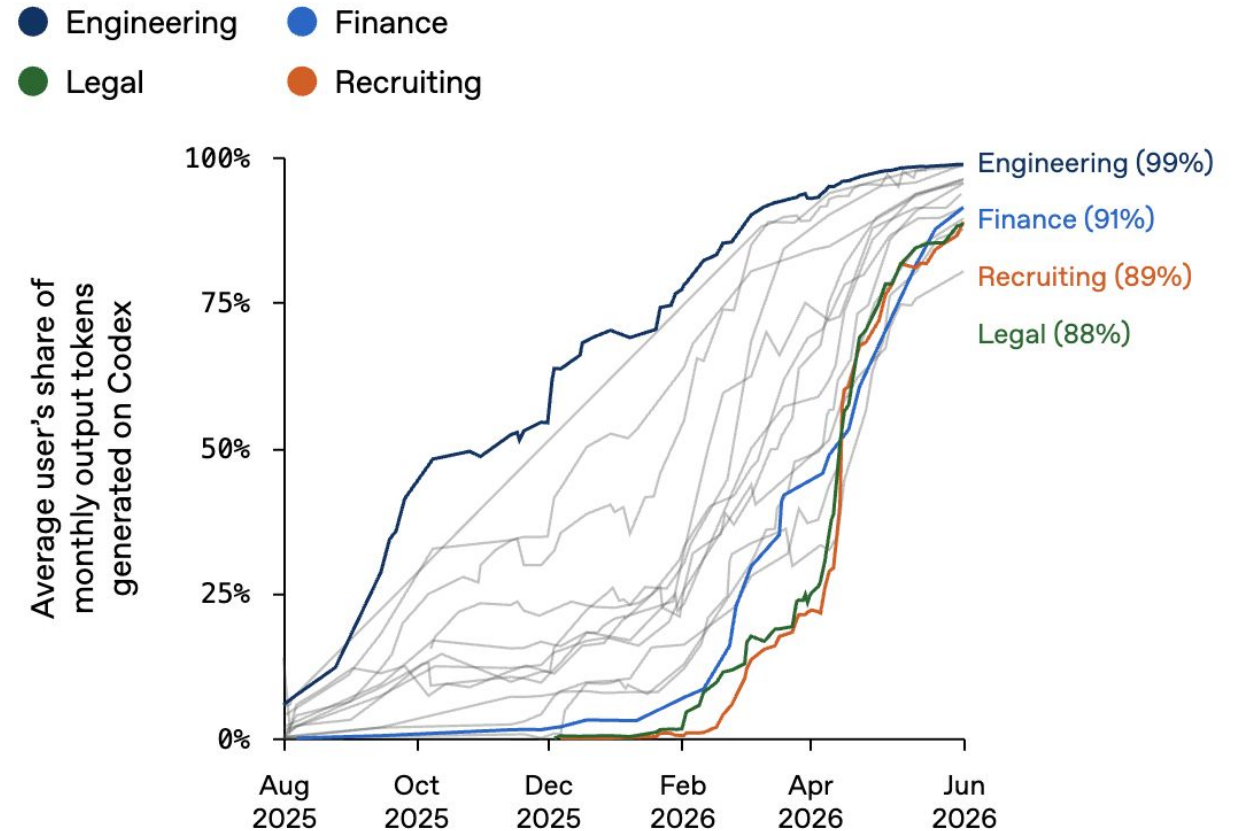


Agents in practice

The signs

- GitHub more down these past few months
- Less user logins, more growth
- Adoption beyond Engineering teams

Share of work at OpenAI on Codex by department since August 2025



Agenda

- 01 Plugins & extensions
- 02 WebMCP & annotations
- 03 Build with Sites

OpenAI connects
to **160+ apps** your
teams already use

Plugin extensions

Plugin extensions



**Bring your interface
into the conversation**

Add an entry in the sidebar
Build interactive panels
Open files in a custom viewer

Demo

Plugin extensions

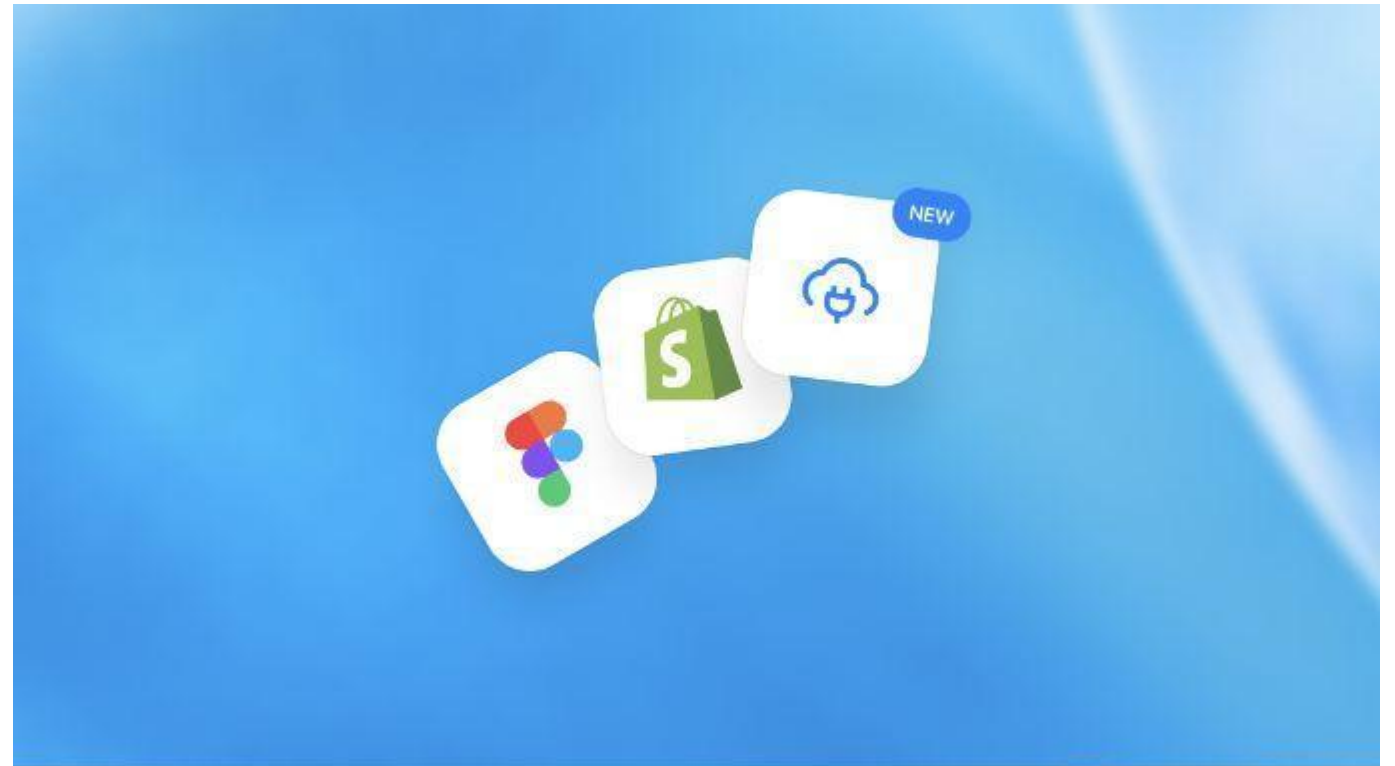


Improved submission flow
Improved discovery

In-app submission flow

Self-serve update flow

Usage-based discovery



WebMCP tools

WEBMCP · JAVASCRIPT

```
document.modelContext.registerTool({  
  name: "get_page_title",  
  description: "Read the page title.",  
  inputSchema: { type: "object" },  
  annotations: { readOnlyHint: true },  
  execute: async () => ({  
    title: document.title  
  })  
});
```

Expose actions from your app

Agents discover tools on the
open page

Calls reuse your app's logic and
permissions

You and the agent share the
same signed-in session

WebMCP Challenge winners

Three of the 10 winning projects

Aisle

**Plan a wedding
with an agent**

Arrange guests
Resolve conflicts
Respect pinned seats

ArchMorph

**Design a home
in 2D and 3D**

Edit a shared model
Check the layout
Walk through the result

JupyterLite

**Work in a
live notebook**

Read unsaved cells
Run the shared kernel
Review changes in place

Custom annotations

ANNOTATIONS · JAVASCRIPT

```
const annotations = document.oai?.annotation;  
annotations?.registerControls?>({  
  targets: expenseRow,  
  controls: [{  
    type: "toggle",  
    label: "Find the receipt",  
    callback: "findReceipt",  
    defaultValue: true  
  }]  
});
```

Give the agent context and intent

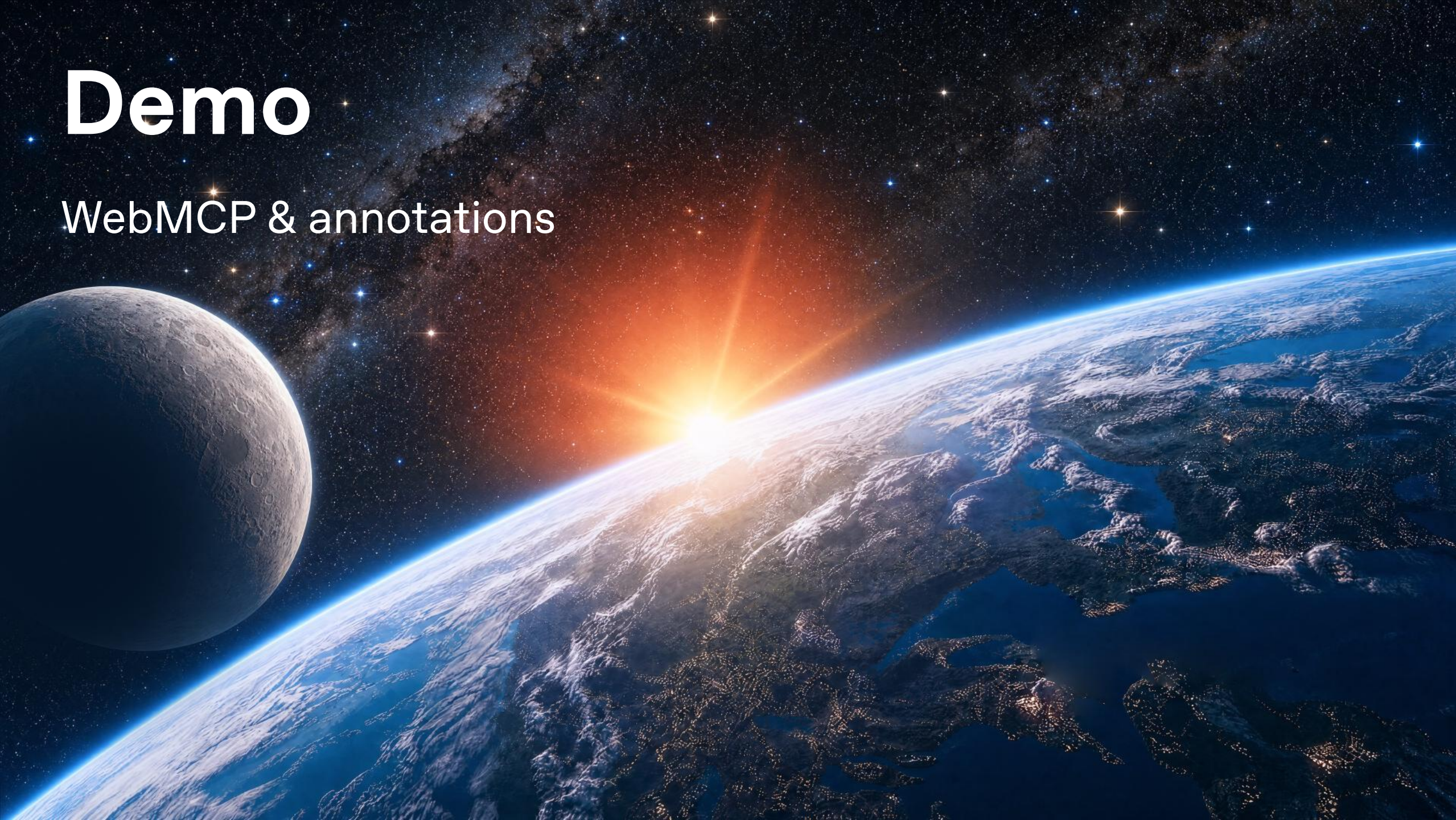
Select a row, card or canvas
object

Attach metadata and relevant
context

Add custom controls or
suggested prompts

Demo

WebMCP & annotations



ChatGPT Sites

Build a web app from a conversation

Sites

Turn your ideas into live websites

Owned by you

Shared with you

Site

Shared with

	DevDay 2026 · Launch Radar 23 Sept	 Only you  ...
	Interactive Component Studio 10 Sept	 Your workspace  ...
	Personal Website Studio 10 Sept	 Your workspace  ...
	Reconcile 10 Sept	 Your workspace  ...
	Walnut & Form 10 Sept	 Your workspace  ...

Build and host with Sites

Build from Codex/ChatGPT Work

Host web apps with WebMCP tools and custom annotations.

Deploy an MCP server for your plugin on Sites.

Add MCP Apps UI for an interactive interface.

Hosted on Sites



Web app

WebMCP tools + annotations



MCP server

Plugin tools + MCP Apps UI

OpenAI

Build for people, but make it
✨ agent-friendly ✨™

Thank you!

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